We invite you to consider

THE SKIN OF COLOR SOCIETY

SPONSORSHIP OPPORTUNITIES

unrestricted grants
supporting initiatives for
dermatologic, medical, media,
patient, and public audiences

SOCS EXPERT PANEL A speakers bureau of SOCS leadership physicians would be available to address dermatology topics of mutual interest in skin of color, including participation in grand round lectures at different academic institutions.

EDUCATIONAL VIDEO SERIES SOCS experts would collaborate on an educational video or short form series covering dermatological issues in Skin of Color patients. This video initiative would be added to the SOCS existing educational video library on the SOCS website and promoted through social media and traditional media outreach.

VIRTUAL MEDIA DAY: SHAPING THE FUTURE Geared toward health/beauty editors and bloggers, this event will address a wide range of topics of interest to the media with expert presentations.

SOCS EDUCATIONAL BROCHURES Review, update, and augment SOCS educational brochures (print and online) and distribute QR code in-office promos to all SOCS members, physicians, and dermatologic/medical organizations.

PIPELINE PROGRAM SOCS physician outreach to students to heighten awareness about the dermatologic specialty in general, and in skin of color dermatology specifically, to attract diverse students into the profession.

MENTORSHIP PROGRAM To offer early career dermatologists the opportunity to connect with, and be mentored by, Skin of Color Society experts on a one-on-one basis, and thereby gain invaluable experience and training in skin of color dermatology.

MEETING THE CHALLENGE: DIVERSITY IN CLINICAL TRIALS Develop a one-day Summit convening 40-50 key stakeholders across numerous disciplines and sectors to address inadequate representation in clinical trials. During the Summit stakeholders will identify challenges that impede progress in creating a diverse cohort of trial participants, develop actionable recommendations to overcome barriers to progress, and ultimately disseminate meeting findings via the publication of conference proceedings.

RESEARCH & CAREER DEVELOPMENT AWARDS PROGRAM Award funding to projects that promote dermatology research within the field of skin of color. It is the expectation that the recipient(s) of the funding will be tomorrow’s leaders in dermatology, helping to shape the future of the specialty.

CONTACT
Kimberly Miller
Executive Director
Direct 1-630-578-3991
kmiller@skinofcolorsociety.org

SEE OUR WEBSITE for more details about SOCS Programs.
www.skinofcolorsociety.org

HELP US SERVE GROWING NEEDS
The US Census projections show that by 2044, more than 50% of the US population will have ancestry of skin of color. As population trends expand, so too does the work of the Skin of Color Society to improve diversity in dermatology and reduce healthcare disparities affecting people of color. Your support is vital to our mission.

Founded in 2004 by Dr. Susan C. Taylor, the Skin of Color Society is dedicated to promoting awareness of and excellence in skin of color dermatology.

Diversity in Action

SOCS Headquarters I 1932 S. Halsted St., Suite 413 Chicago, IL 60608, USA
Tel 630-578-3991 I Fax 630-262-1520 I info@skinofcolorsociety.org