Join Us:
Help Serve this Growing Need

SPONSORSHIP OPPORTUNITIES

SOCS
skin of color society

MISSION & PROGRAMS

PROMOTE, SUPPORT and STIMULATE the development of information related to skin of color and to make this information available to the general population

- WEBSITE www.skinofcolorsociety.org
- Public Education VIDEOS/Online Modules

PROVIDE a FORUM FOR EXCHANGE of dermatological information regarding skin of color.

- ANNUAL SOCS SYMPOSIUM
  AAD Annual Winter Meeting • Thurs, March 19, 2020
- WEBSITE www.skinofcolorsociety.org
- Semi-annual SOCS NEWSLETTER

PROMOTE EDUCATION of physicians, residents and non-physician scientists, media, government, and third parties (managed care, insurance organizations) about the unique properties, reaction patterns and diseases that occur in individuals with skin of color

- ANNUAL SOCS SYMPOSIUM
- SOCS MEDIA DAY
- Scientific meetings & dermatology training centers

ADVANCE SCIENTIFIC STUDY and PROMOTE RESEARCH of skin of color including basic science, clinical, surgical and cosmetic areas.

- SOCS ANNUAL RESEARCH AWARD funds

PROMOTE an increase in DERMATOLOGICAL LITERATURE related to skin of color.

- SOCS BOARD OF DIRECTORS - significant contributions

PROVIDE COLLABORATIVE OPPORTUNITIES and MENTORING OPPORTUNITIES for members and individuals interested in the field of skin of color.

- ANNUAL SOCS SYMPOSIUM - resident & fellow presentations

SOCS PROGRAMS

Reach Professionals, Patients and the Public

Promote Awareness and Excellence in Skin of Color Dermatology

GROWING NEED

Persons with skin of color are becoming a significantly larger demographic in need of specialized care.

By 2050, more than 50% of the US population will have ancestry of skin of color.

Join Us:
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SPONSORSHIP

We invite you to be our partner in reaching this important audience.
THE SKIN OF COLOR SOCIETY

SPONSORSHIP OPPORTUNITIES

Become a Partner
Contact Kimberly Miller
Society Administrator
Direct 1-630-578-3991
kmiller@skinofcolorsociety.org

SOCS MEDIA DAY
Sponsor this exciting and informative event that offers national magazine editors and beauty bloggers the opportunity to learn about a wide array of hot topics in skin of color dermatology from SOCS experts.

SOCS PUBLIC EDUCATION VIDEOS
Support the valuable public outreach program. The next online learning module will address Central Centrifugal Cicatricial Alopecia (CCCA)

SOCS MENTORSHIP PROGRAM
Support a comprehensive program that connects young physicians with an approved skin of color expert from SOCS.

SOCS RESEARCH AWARDS
Support grants that focus on issues related to skin of color where further clinical, translational, and basic research is needed. The recipients are positioned well to become tomorrow’s clinical leaders, helping to shape the future of dermatology.

SOCS WEBSITE www.skinofcolorsociety.org
Support the further development of our website as an educational portal for professionals, patients and the public.

ANNUAL SOCS SYMPOSIUM
Associated with the AAD Annual Meeting
The Symposium will attract over 175 international colleagues, residents, and research fellows who will present on new research, share experiences, and discuss the new direction of the special interest of dermatology–skin of color.

Support recognition on final program
Support of breakfast with signage at event
Support of coffee break with signage at event
Two tickets to SOCS Reception
Personalized verbal recognition at the podium during President’s address
Company logo with hyperlink to main homepage displayed on meeting website
“Corporate Supporter” Badge ribbon
Recognition on break slides
Listing on signage at registration desk with company logo

Diversity in Action

SEE OUR WEBSITE for more details about SOCS Programs.
www.skinofcolorsociety.org

Dedicated to promoting awareness and excellence in skin of color dermatology

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