

13th Annual Skin of Color Society Scientific Symposium

POSTER PRESENTATIONS

- INFORMATION & GUIDELINES -

Poster presentations present scientific information utilizing narrative material, photographs, charts, diagrams, etc.

Poster Location

Hyatt Regency Orlando, Orlando, Florida
Ballroom B

Poster Hours

Hang Posters:

Thursday/March 2 11:15AM-11:30AM

Poster Viewing:

Thursday/March 2 1:00PM-5:30PM

Poster Dismantle:

Thursday/March 2 5:30PM-7:00PM

Posters remaining at the conclusion of the Symposium will be discarded.

Poster Numbers

The poster boards will be labeled with numeric identifying signs. The numeric sign will indicate where you should hang your poster, as well as correspond with the program book. Title of the presentation and authors will not be included as part of the numeric identification sign.

Poster numbers will be assigned and emailed 1 week prior to the Symposium.

Poster Presentation Production Guidelines

- ✓ **Each poster should be no larger than 4' x 4' (1.2m x 1.2m). That is, 4' width and 4' height.**
- ✓ You must use Command brand picture hanging strips to hang your poster. **Hanging strips will be provided at the SOCS registration desk.**
- ✓ No other furniture, freestanding equipment, etc. is allowed in the poster presentation area.

Suggestions on Design

The following recommendations may prove beneficial to you in developing your poster presentations. They are suggestions only and are not intended to replace ideas you may already have. Rather, they are an attempt to guide you in the creation of your poster. Your poster presentation should contain succinct headings that organize and logically display the information. The presentation should focus on:

- ✓ Hypothesis or Objective
- ✓ Methods
- ✓ Results or Outcomes

Keep illustrative material simple. Illustrations must be readable from distances of 3' (.91m) or more and should be similar to those you would use in making slides.

Readability of Poster Presentations

Posters for presenting medical/scientific papers afford you the opportunity to have your work viewed by a large audience. However, they also present technical challenges. To accommodate several people viewing at the same time, the size of the lettering (type) must be large enough to be legible at a minimum distance of approximately 6' (1.83m).

The key to a visible and eye-catching graphic presentation is contrast. Keep this in mind when choosing your shades. For example:

1. Black on white
2. Blue on white
3. White on blue
4. White on black

If the presentation is typeset, choose a typeface (design of type) that is particularly simple and clear (e.g., Arial or Helvetica). The weight of the type chosen (the thickness of each letter) should be medium or bold. The actual size of the type is measured in "points". To be legible at a distance of 6' (1.83m), the minimum type size used should be 24 point; and to be legible at 8', you should use 30 point.

Author Photo & Brief Biography

Each poster presentation should include a photo of the presenting author and brief biography.

Disclosure of Conflict of Interest

All authors must include COI disclosures on their posters.

Disclosure of Off-Label Usage

If any part of your presentation includes the discussion of a medical device or pharmaceutical agent that is not approved by the FDA and/or a medical or surgical procedure that involves an unapproved or "off-label" use of an approved medical device or pharmaceutical agent, this must be disclosed on your poster.

Responsibility for Damage and Loss

The Skin of Color Society and the Hotel will not be responsible for damage, destruction, loss or theft of exhibits or property used in connection therewith, however caused, nor for goods sent to the building prior to or remaining after the exhibits have closed.

The poster presenter agrees to the above and will present no claims to the Skin of Color Society or the Hotel.

Avoidance of Commercialism

All poster presentations **must avoid commercialism**. NO TRADE NAMES SHOULD BE USED FOR DRUGS, SURGICAL TECHNIQUES, DEVICES AND/OR INSTRUMENTATION INCLUDING LASERS. Advertising matter of any description may not be distributed nor any material displayed which in any way directly promotes the commercial interest of any particular company, enterprise, or the exhibitor(s). Any medications or other substances referred to in the presentation material must be identified by their scientific names only.

Selling/Order Taking

No selling or order taking is permitted, even with respect to products or services provided by non-profit enterprises. Any medications or other substances referred to in exhibit materials **must be identified by their scientific names**.

PLEASE RETAIN THIS INFORMATION FOR YOUR RECORDS.

Failure to adhere to these guidelines will result in the poster being taken down.

Skin of Color Society

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