



CORPORATE SUPPORT

2025-2026 Guide

skinofcolorsociety.org

Advancing Skin of Color Dermatology
to **Achieve Health Equity** and
Excellence in Patient Care

SOCS Headquarters

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WE INVITE YOU TO CONSIDER THE SKIN OF COLOR SOCIETY FOUNDATION SPONSORSHIP OPPORTUNITIES



OPPORTUNITIES TO SUPPORT OUR WORK

Sponsorship supports initiatives for dermatologic, medical, media, patient, and public audiences.



ANNUAL SOCS SCIENTIFIC SYMPOSIUM

Brings together national and international dermatology experts, residents, medical students, and research fellows to present research, share insights, and discuss key issues in skin of color dermatology.



MEETING THE CHALLENGE SUMMIT

A biennial event offering stakeholders insights on increasing clinical trial participation and fostering collaboration in dermatology research.



MEDIA DAY

A virtual event connecting editors, reporters, and content producers with SOCS experts on key topics in skin of color dermatology.



GLOBAL COUNCIL

Unites international dermatology leaders to collaborate on education, advocacy, and global skin of color initiatives.



CENTER FOR LEADERSHIP

Launched in 2024, this program prepares SOCS members to be future leaders and advocates for skin of color dermatology.



SOCS SERVES

A new service initiative that advances health equity and diversity in dermatology through two arms—Pathway, which inspires and supports underrepresented students along the medical career path, and Community, which delivers education and outreach to address dermatologic disparities in underserved populations.



MENTORSHIP /
OBSERVERSHIP
PROGRAMS

Provides medical students and early-career dermatologists with one-on-one mentorship from SOCS experts, offering valuable experience in skin of color dermatology.



PRESIDENT'S
BOOK CLUB

An educational initiative offering dermatology trainees free access to essential scientific and medical literature recommended by the SOCS President.



THE EXCHANGE

An online platform delivering education, resources, and expert insights to advance both professional growth in dermatology and public understanding of skin health. SOCS experts collaborate on videos addressing topics for physicians and the general public, which are featured on the website and promoted broadly through media channels.

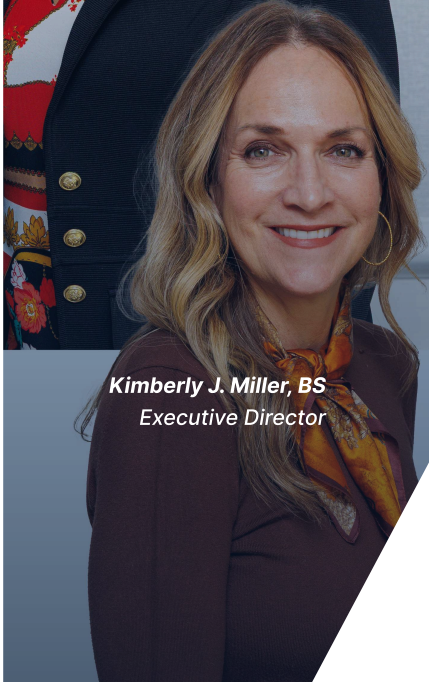


RESEARCH, CAREER
DEVELOPMENT
AWARD,
INNOVATION &
INSTITUTIONAL
RESEARCH
FELLOWSHIP
GRANTS

Funds projects that advance dermatology research in skin of color, supporting the next generation of researchers in the specialty. Additionally, we fund research-focused fellowships in dermatologic diseases affecting skin of color, emphasizing clinical, translational, and observational research.



Kymika Okechukwu, MPA
Associate Executive
Director



Kimberly J. Miller, BS
Executive Director

ABOUT THE SKIN OF COLOR SOCIETY

WHO ARE WE

The Skin of Color Society (SOCS) is a global leader in advancing skin of color dermatology, with members and supporters spanning 30 countries. Founded in 2004 by Dr. Susan C. Taylor, SOCS is dedicated to promoting excellence through research, education, mentorship, and advocacy. SOCS focuses on broadening engagement and excellence in dermatology by training medical students, residents, and fellows to provide culturally competent care. Its patient-centered membership includes experts across dermatology subspecialties—medical, cosmetic, and surgical—working in private practice, public service, and academia. Your financial support helps fund initiatives that benefit thousands of current and future dermatologists.



SCAN TO LEARN MORE



NOBLE PURPOSE

To advance skin of color dermatology to achieve health equity and excellence in patient care. We are committed to increasing diversity and inclusion in the field of dermatology to advance patient care.

MISSION

To promote awareness of and excellence within skin of color dermatology through **research, education, mentorship, and advocacy.**

HELP US SERVE THE GROWING NEEDS

The U.S. Census projections show that **by 2044, more than 50% of the U.S. population will have ancestries of skin of color.** As population trends evolve, the Skin of Color Society continues its efforts to expand opportunities in dermatology and improve access to quality care for all patients. **Your support is vital to our mission!**



22ND ANNUAL SOCS SCIENTIFIC SYMPOSIUM | MARCH 26, 2026 DENVER, CO

SUPPORT PHYSICIAN EDUCATION

Your participation is essential to the success of our Symposium's forward-thinking educational program.

- ✓ Allow us to showcase the latest advancements in dermatology
- ✓ Your sponsorship funds better virtual interactive sessions for practicing diagnosis on diverse skin tones.
- ✓ Allow the attendees to learn from highly recognized and emerging experts
- ✓ Participate in insightful discussions on dermatologic care
- ✓ Engage with complex cases, and connect with peers at our exclusive reception.

Support a Growing Global Movement

As skin of color dermatology continues to gain global recognition, the Skin of Color Society is expanding its **influence, reach, and impact**. Your partnership as an industry collaborator is vital in advancing our shared goals in education, research, mentorship, and leadership within this critical field. Together, we can shape the **future of dermatological care** for diverse populations worldwide.

600+



Physicians



Residents



Research
Fellows



Medical
Students



Industry
Representatives



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22ND ANNUAL SOCS SCIENTIFIC SYMPOSIUM

BENEFITS & RECOGNITION

A sponsor-identified and SOCS-approved topic to be featured on the Skin of Color Savvy podcast, or a SOCS expert featured on the sponsor's social media platform in a 30-minute Instagram Live event.	✓	CHAMPION \$ 125,000+		ALLY \$ 60,000		PARTNER \$ 30,000		FRIEND \$ 15,000
One-minute SOCS-approved social responsibility video at the Symposium (Share how your brand supports expanding advancement in dermatology)	✓							
Wi-Fi signs throughout the space will recognize sponsors as Wi-Fi supporters.	✓							
AV support - special mention of support in conjunction with AV	✓							
Complimentary SOCS Scientific Symposium registration	6		3		2		1	
Industry iPoster submission in virtual sponsor portal	✓		✓					
Branded break slides	✓		✓					
Branded transition slides	✓		✓					
Recognition of sponsors in welcome remarks	✓		✓		✓			
Recognition in up to 3 pre-event emails	✓		✓		✓			
Logo on SOCS website with link	✓		✓		✓		✓	
Tiered recognition on 1 post-event "Thank You" email to all attendees	✓		✓		✓		✓	
Logo on printed material: final program and signage at registration desk	✓		✓		✓		✓	
SOCS Social Media recognition: Instagram, X, Facebook, and LinkedIn	✓		✓		✓			
Support of breakfast with signage at event	✓		✓					
Support of coffee break with signage at event	✓		✓					
Post-event attendee mailing list (no emails)	✓							
Inclusion in a widely distributed national news release following the Symposium	✓		✓		✓		✓	



MEETING THE CHALLENGE SUMMIT

Advancing Dermatology in Clinical Trials – Expanding Outcome Measures

DECEMBER 5-6, 2025 WASHINGTON, DC

SUPPORT DIVERSE PATIENT-CENTERED CLINICAL TRIALS

SCAN TO LEARN MORE



Overview:

The upcoming Summit will explore critical priorities in dermatology clinical trials, focusing on the patient experience—particularly for individuals from historically underrepresented groups—and ensuring rigorous trial design and outcome measurement.

Key Focus Areas

Patient-Centered Approaches

Integrate patient perspectives into clinical trial design, emphasizing patient-reported outcomes and real-world experiences.

Optimizing Outcome Measures

Advance methodologies to enhance trial efficacy, standardization, and applicability in dermatology research.

Health Equity in Clinical Trials

Address barriers to participation by considering geographic, linguistic, and socioeconomic factors in recruitment and retention.

Industry & Regulatory Insights

Improving clinical research outcomes through industry best practices and innovative trial designs.

Advocacy & Community Engagement

Strengthen partnerships with patient advocates, researchers, and industry leaders to build inclusive, effective clinical trials.

Collaboration & Networking

Provide a platform for stakeholders to share insights, foster partnerships, and drive progress in dermatology research.

MEETING THE CHALLENGE SUMMIT

BENEFITS & RECOGNITION

		CHAMPION \$ 125,000+	ALLY \$ 60,000	PARTNER \$ 30,000	FRIEND \$ 15,000
One-minute SOCS-approved social responsibility video at the beginning of the Summit (Share how your brand supports expanding advancement in dermatology)	✓				
Industry iPoster submission in virtual sponsor portal	✓				
Complimentary SOCS Scientific Symposium registration	3	2	1	0	
Branded break slides	✓	✓	✓		
Recognition of sponsors in welcome remarks	✓	✓	✓		
Recognition in up to 2 pre-event emails	✓	✓	✓		
Logo on SOCS website with link	✓	✓	✓	✓	
Tiered recognition on 1 post-event "Thank You" email to all attendees	✓	✓	✓	✓	✓
Logo on printed material: final program and signage at registration desk	✓	✓	✓	✓	✓
Participation in Industry Panel	✓	✓	✓	✓	✓
SOCS Social Media recognition: Instagram, X, Facebook, and LinkedIn	✓	✓	✓	✓	✓
Inclusion in national news release and/or publishing journal article of findings	✓				
Post attendee mailing list (no emails)	✓				
Wi-Fi signs throughout the space will recognize sponsors as Wi-Fi supporters.	✓				

Multiple support opportunities, including exclusive multi-year sponsorships, are available. Contact Kimberly Miller by phone: 1-630-402-6252 or by email at kmiller@skinofcolorssociety.org.



8TH ANNUAL SKIN OF COLOR SOCIETY MEDIA DAY | NOVEMBER 18, 2025 VIRTUAL

SUPPORT PUBLIC & MEDIA EDUCATION

SCAN TO LEARN MORE



A premier platform to spotlight dermatologic issues affecting people of color through trusted media and expert voices.

What It Is:

- A media conference-style virtual event
- Hosted by SOCS for editorial guests and media professionals
- Features nationally and globally recognized dermatologists

Why It Matters:

- Spotlights hot topics in skin of color dermatology
- Shares timely, expert insights with the public and press

As a Sponsor, You Will Gain:

Brand visibility with:

- Influencers
- National Editors
- Reporters

Media Exposure:

- Beauty & Lifestyle
- Aesthetic Dermatology
- General News
- Pharma
- Public Health

Key Focus Areas

Showcase insights from SOCS thought leaders on critical issues at the intersection of medical and aesthetic dermatology, healthcare, and broader societal concerns.

Share timely and relevant educational materials addressing a wide scope of dermatologic concerns, conditions, and diseases, with an eye on what's new and what's next.

Address hot topics of high interest to the media, patients and the public at-large.

Answer specific and/or frequently asked questions posed by media, industry partners, collaborators, and patients.

8TH ANNUAL SKIN OF COLOR SOCIETY MEDIA DAY

By sponsoring the 8th Annual SOCS Media Day, you are not just supporting an event—you are contributing to the advancement of skin of color dermatology in the public eye. Do not miss this opportunity to elevate your brand and connect with top experts in the field.

BENEFITS & RECOGNITION

	✓	SUPER FAN \$ 30,000 +	✓	FAN \$ 15,000	✓	FOLLOWER \$ 10,000
Special recognition at the Annual SOCS Scientific Symposium held in conjunction with the American Academy of Dermatology [AAD] Annual Meeting.	✓		✓		✓	
Industry iPoster submission in virtual sponsor portal	✓		✓		✓	
Tiered recognition on all post-event “thank you” messages.	✓		✓		✓	
Company mentioned and logo displayed in all promotional materials, including digital and print media, event banners, and official correspondence related to the series.	✓		✓		✓	
Tiered recognition on SOCS website as sponsor.	✓		✓		✓	
Social media posts recognizing support in digital communication and promotional materials sent to media, posted on SOCS website, shared on social media platforms (Instagram, X, Facebook, and LinkedIn).	5		3		1	
Inclusion in a widely distributed PR Newswire national news release to 4,000+ media outlets and dermatology influencers.	✓		✓			
Complimentary registrants for industry representatives to participate in the virtual Media Day event.	2		1		0	
One 30-minute Instagram Live event with a SOCS Expert themed after one of the virtual Media Day topics.	✓					



SKIN OF COLOR SOCIETY GLOBAL COUNCIL | 2025 - 2026

SUPPORT GLOBAL ADVOCACY

The **SOCS** is launching an innovative initiative — the **SOCS Global Council** — to bring together international dermatology leaders to advance skin of color education, research, and patient care worldwide. This is your opportunity to align with a pioneering movement dedicated to shaping the future of global dermatologic equity.



WHY INDUSTRY SUPPORT MATTERS

Your partnership with the **SOCS Global Council** extends beyond traditional sponsorship—it positions your organization as a key driver of progress in **skin of color dermatology**.



Key Focus Areas

Collaborative research and knowledge exchange on skin of color conditions across diverse populations

Global education initiatives to advance training in pigmentary disorders, skin diseases, and culturally competent care

International advocacy and policy influence to ensure high-quality dermatologic care for underrepresented communities

Networking opportunities with top experts and global leaders in the field

WHY NOW

The world is witnessing an increasing demand for expertise in skin of color dermatology. The SOCS Global Council offers a **first of-its-kind international platform** to unify skin of color dermatology societies, optimize educational initiatives, and drive advancements in treatment and patient care across continents. Your investment fuels this initiative, making a lasting impact on dermatological healthcare for millions worldwide.

SKIN OF COLOR SOCIETY GLOBAL COUNCIL

BENEFITS & RECOGNITION

Special recognition at the Annual SOCS Scientific Symposium held in conjunction with the AAD Annual Meeting.	✓	CHAMPION \$ 125,000+	✓	ALLY \$ 60,000	✓	FRIEND \$ 25,000
Exclusive naming rights for the Global Council Meetings (virtual or in-person).	✓		✓		✓	
Recognition on all global marketing materials and publications.	✓		✓		✓	
Information table at the in-person Global Council Meeting.	✓					
Mention in The Scoop e-newsletters.	✓		✓		✓	
Social media posts recognizing support in digital communication (Instagram, X, Facebook, and LinkedIn).	5		3		1	
Inclusion in a widely distributed PR Newswire national news release to 4,000+ media outlets and dermatology influencers.	✓		✓			
Logo placement on the Global Council page of the SOCS website.	✓		✓		✓	
Complimentary registration to participate in Global Council meetings.	2		1		0	

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CENTER FOR LEADERSHIP (CFL)

Leadership Development Through Dermatology

| 2025 - 2026

SUPPORT LEADERSHIP DEVELOPMENT

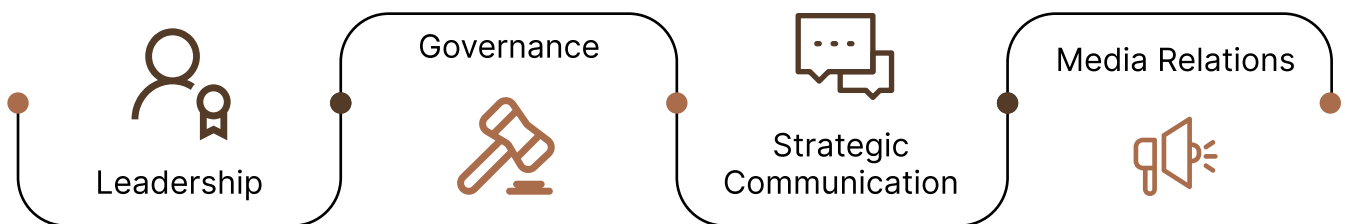
SCAN TO LEARN MORE



SOCS proudly introduces the SOCS Center for Leadership, an initiative designed to develop the next generation of leaders and decision makers within SOCS, dermatology, and beyond through targeted training.

Program Focus

In an effort to enhance SOCS members' leadership skills, this program focuses on:



Strategic Goals

It aims to build stronger connections with **dermatology organizations**, **promote health equity**, and **support the advancement of the specialty**.

Call for Partners

SOCS seeks partnerships with **corporations and philanthropies** dedicated to making a lasting impact on leadership in **dermatology**.

Support Our Vision

Support our vision to develop **innovative, inclusive, and excellent leaders** in dermatology. By partnering with the SOCS Center for Leadership, you can advance your strategic goals while contributing to the future of the field.

SHAPE THE FUTURE OF DERMATOLOGY
WITH A **\$50,000 INVESTMENT** IN
LEADERSHIP TRAINING!



Program Objectives

Equip SOCS members with essential skills to lead effectively with vision and impact within their chosen sphere of influence through a health equity lens.

Prepare members for leadership roles in SOCS, other professional societies, academia, research, public service, and in the community.

Facilitate enhanced engagement with prominent dermatological organizations.

Deepen the understanding and practical skills in organizational governance, leadership communications, and media relations specific to dermatology.

Advocate for culturally competent care and representation for SOC patients and cultural humility for the physicians who serve them.

Foster the growth of under-represented leaders within the dermatology community.

Participants' Access to a Broad-Based Curriculum

Course Title	Description
The Five Elements of Effective Leadership	Based on "The Leadership Challenge" by James Kouzes and Barry Posner.
Cultural Competency	Interactive sessions with role-playing exercises and real-world scenarios.
Introduction to Societies	Exploring leadership opportunities within SOCS and other dermatological organizations.
Leadership Communications Training	From running effective meetings to handling difficult conversations.
Media Training	Mastering techniques for media interviews and contributions to various media outlets.
Negotiating and Mediating Skills	Techniques for successful professional negotiations and conflict mediation.
Path to Presidency	Strategic guidance for achieving prominent leadership positions.
Public Speaking	Developing dynamic and effective public speaking skills.

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RESEARCH AND INNOVATION

Leadership Development Through Dermatology

| 2025 - 2026

SUPPORT GROUNDBREAKING DERMATOLOGY RESEARCH

The Skin of Color Society proudly launches three funding programs to advance research in:

- ✓ Skin conditions prevalent in skin of color (SOC)
- ✓ Underrepresented diseases like keloids, inflammatory conditions, hair-related issues, and health disparities

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Why We Need Support

To achieve breakthrough progress, SOCS is seeking significant funding increases that will:

Drive innovation in under-explored dermatologic fields

Back basic, translational, and clinical research

Push the boundaries of understanding SOC skin concerns

Why Corporate Partnerships Matter

This year, we are calling on corporate partners to make a bold impact. Your sponsorship will:

Enable scientific discovery

Accelerate therapeutic development

Champion equity in dermatology

PLAY A PIVOTAL ROLE IN ADVANCING
SCIENTIFIC DISCOVERIES AND
THERAPEUTIC BREAKTHROUGHS FOR SKIN
OF COLOR CONDITIONS!

Key Funding Opportunities

Dermatology Research Award: Annually we provide multiple \$20,000 grants to fuel innovative research within the SOC dermatology field. This funding is designed to foster groundbreaking studies and encourage new perspectives in addressing the unique challenges faced by individuals with skin of color.

Career Development Award: This two-year grant, totaling \$100,000, is a significant investment in the future of dermatology. It focuses on inflammatory dermatologic diseases prevalent in SOC, areas that are in dire need of more clinical, translational, and basic research. This award aims to empower researchers to explore and develop new treatments and understanding in these critical areas.

Early Career Innovations Grant: This \$30,000 grant serves as a launchpad for young, visionary dermatologists and innovators. We provide essential start-up funding to those who are brimming with creative solutions and approaches to address the unmet needs and opportunities within the SOC dermatology ecosystem. These awards are designed to support the next generation of dermatologists who are committed to making a difference in this field.

Institutional Research Fellowship Grant: Provides up to \$40,000 to support medical institutions and early-career physicians conducting critical research on skin of color dermatologic diseases. This program expands access to care, enhances training, and fosters leadership in clinical care, policy, and research.

We believe that through these funding opportunities and the support of dedicated partners, we can significantly enhance our understanding and treatment of dermatological conditions in SOC. Join us in this journey to make a lasting impact in the realm of SOC dermatology.



MENTORSHIP AND OBSERVERSHIP

MARCH-DECEMBER 2025

SUPPORT GROUNDBREAKING DERMATOLOGY MENTORSHIP

The SOCS is dedicated to expanding access and opportunities in dermatology to improve patient care. We use mentorship to build a diverse workforce and prepare future leaders in the field. We are also committed to removing barriers to careers by supporting students and early-career physicians from underrepresented backgrounds, expanding access to education, and strengthening the healthcare pathway to better serve diverse communities.

SOCS is seeking corporate partners to contribute financial support to help extend the impact of our mentorship programs:

SOCS Mentorship Program:

A comprehensive program that connects young physicians, residents, and medical students with an approved skin of color expert from SOCS.

SOCS Mentorship
Programs

SOCS Observership Grant Award:

Up to \$2,000 to dermatology residents, medical students (2nd-4th year), or junior faculty to further support meaningful engagement with a SOCS mentor. Funds support travel expenses, room and board, and other approved costs incurred by mentees.

SCAN TO LEARN MORE



TRANSFORM A **PHYSICIAN'S CAREER**
THROUGH THE POWER OF **MENTORSHIP**
WITH AN INVESTMENT IN THE
OBSERVERSHIP GRANT!

Key Focus Areas

Engage in professional development discussions and help mentees reach their goals.

Build meaningful relationships and collaborate on research in skin of color.

Expand mentee curriculum vitae and networks within the dermatology community.

Purpose



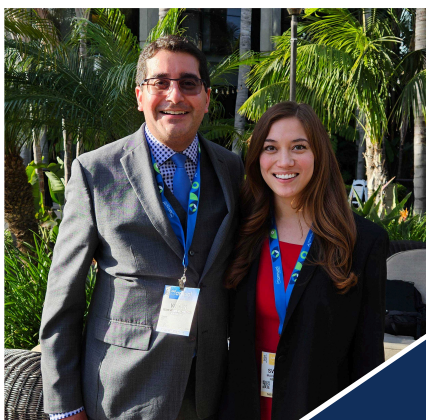
Empower young physicians and scientists to develop additional academic or research skills, thereby advancing their careers as future leaders in the field of dermatology specializing in skin of color.



Facilitate skill development and knowledge transfer between the mentor and mentee



Fund a travel stipend to support a 1 to 4-week rotation with a SOCS expert.



PRESIDENT'S BOOK CLUB

| 2025 - 2026



SUPPORT TRAINEE EDUCATION

SCAN TO LEARN MORE



The SOCS President's Book Club is a signature initiative that brings leading-edge knowledge directly to the next generation of dermatologists. By providing free access to influential scientific and medical literature recommended by the SOCS President, this program gives trainees the tools to deliver the highest standard of care in skin of color dermatology. Sponsorship of this initiative demonstrates a partner's commitment to advancing education, improving patient safety, health equity and representation-while positioning your organization as a champion of equity and excellence in healthcare.

Benefits & Recognition

By supporting this program, partners will receive the following benefits:

Networking & Engagement:

Opportunity to participate in a virtual town hall focused on career development for dermatology residents. Industry representatives can engage with future healthcare professionals and present company programs and services.

Featured in SOCS Annual Reflections News Release:

Prominent recognition in SOCS' annual reflections report, providing exposure through SOCS news releases and sponsor's internal and external communications.

Corporate Social Responsibility (CSR) Commitment

Highlight: Positioning as part of the sponsor's broader CSR efforts, enhancing brand reputation and visibility in healthcare equity initiatives.

Educational Resource Recognition:

Exposure in the chosen book through a custom-designed promotional sticker with a QR code linking to sponsor's chosen resources.

Career Development Access: 5-minute presentation during resident career development programming, plus a tabletop display for company representatives to engage directly with trainees at a SOCS event.

ENRICH THE EDUCATION OF DERMATOLOGY TRAINEES
BY FUNDING THEIR ACCESS TO MEDICAL LITERATURE
WITH A **\$55,000 INVESTMENT!**



SOCS SERVES

| 2025 - 2026

ABOUT SOCS SERVES

SCAN TO LEARN MORE



The Pathway:

This arm focuses on increasing diversity in dermatology by inspiring and guiding students from underrepresented backgrounds and those dedicated to health equity along the medical career pathway. It engages K-12 students, college students, and medical students through age-appropriate workshops, mentorship, panels, and interactive presentations, both virtually and in-person. SOCS members will be equipped with standardized toolkits and resources to host these events locally, often in collaboration with schools, youth organizations, and nonprofit partners.



The Community:

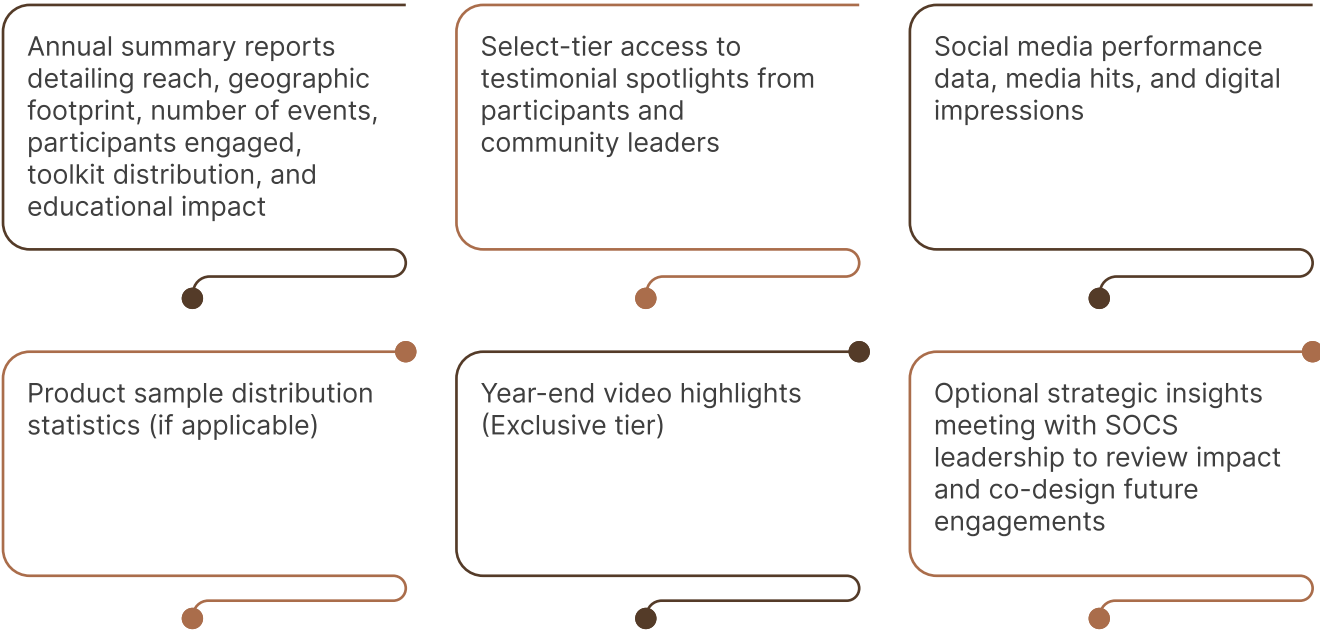
This arm addresses dermatologic health disparities by delivering medical education, resources, and patient care-focused outreach directly to underserved populations. Events led by SOCS members provide essential information on common skin concerns such as sun protection and skin cancer, hair loss and hair care, dry skin care, acne, and inflammatory disorders such as Atopic Dermatitis (AD), Prurigo Nodularis (PN), Psoriasis, Hidradenitis Suppurativa (HS), and other dermatologic diseases and conditions that disproportionately impact communities of color. Toolkits ensure consistent, evidence-based and culturally relevant messaging. Events may also include access to skincare samples and local care referrals.

REPORTING & RETURN ON INVESTMENT (ROI)

All levels of support include a return on investment package scaled to the tier of sponsorship. SOCS is committed to delivering meaningful data and storytelling that demonstrate our shared impact.



Our ROI deliverables include



Partnering with the Skin of Color Society on SOCS Serves offers an opportunity to visibly lead in health equity, workforce diversity, and community trust areas increasingly prioritized across industry, policy, and patient landscapes.

SPONSORSHIP LEVELS & DELIVERABLES

This is more than a sponsorship; it is a partnership with measurable, impactful, and mission-aligned value. Through high-visibility branding, powerful storytelling, and proven community impact, your support will empower students, elevate skin health literacy, and help close persistent equity gaps in dermatologic care.

Join us in creating a stronger, more inclusive future, one student, one patient, and one community at a time. Together, let's lead with purpose and make lasting change.

MY BEST WINTER SKIN

Beginning in 2026, My Best Winter Skin (MBWS), a previous service initiative, will roll into SOCS Serves—a strategic evolution from a seasonal awareness campaign into a dynamic, year-round service initiative that expands public dermatologic education and fosters a more diverse dermatology workforce through impactful community outreach and pathway-focused engagement.

SPONSORSHIP LEVELS

Exclusive naming recognition in program branding	☑	EXCLUSIVE \$ 275,000	ALLY \$ 50,000	PARTNER \$ 35,000	FRIEND \$ 15,000
Feature in one annual recap video or digital article	☑				
One-minute SOCS-approved social responsibility video at the beginning of the Symposium (share how your brand supports expanding advancement in dermatology)	☑				
Branding on the SOCS Serves website page as exclusive sponsor	☑				
Annual branded impact report	☑				
Quarterly ROI meetings with SOCS	☑				
Brand included in testimonial and storytelling assets for public use	☑				
Inclusion in the annual highlights news release (national distribution on PR Newswire)	☑		☑		
Spotlight in a digital feature or testimonial, including physicians, patients, student participants, and community leaders	☑		☑		
Recognition in select social media posts (Instagram, X, Facebook, and LinkedIn)	☑		☑		
Prominent logo placement on all toolkits, event signage, and t-shirts	☑		☑	☑	
Inclusion in annual infographic-style event summary	☑		☑	☑	☑
Recognition in the well-read weekly e-news digest, The Scoop, at designated frequency	5		4	3	1
Option to provide approved product samples at select events	All		4	3	1
Invitation to attend SOCS Serves events nationwide at select events	All		4	3	1
Event photos shared to showcase partnership for use in media and social platforms.	All		4	3	1

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**FOR MORE DETAILS ABOUT
SOCS PROGRAMS:**

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