



**Join Us:
Help Serve this Growing Need**

SPONSORSHIP OPPORTUNITIES

SOCS

skin of color society



MISSION & PROGRAMS

PROMOTE, SUPPORT and STIMULATE the **development of information** related to skin of color and to make this information **available to the general population**

- | **WEBSITE** www.skinofcolorsociety.org
- | **Public Education VIDEOS/Online Modules**

PROVIDE a **FORUM FOR EXCHANGE** of dermatological information regarding skin of color.

- | **ANNUAL SOCS SYMPOSIUM**
AAD Annual Winter Meeting • Thurs, February 28, 2019
- | **WEBSITE** www.skinofcolorsociety.org
- | **Semi-annual SOCS NEWSLETTER**

PROMOTE EDUCATION of **physicians, residents and non-physician scientists, media, government, and third parties** (managed care, insurance organizations) about the unique properties, reaction patterns and diseases that occur in individuals with skin of color

- | **ANNUAL SOCS SYMPOSIUM**
- | **SOCS MEDIA DAY**
- | **Scientific meetings & dermatology training centers**

ADVANCE SCIENTIFIC STUDY and PROMOTE RESEARCH of skin of color including **basic science, clinical, surgical and cosmetic** areas.

- | **SOCS ANNUAL RESEARCH AWARD funds**

PROMOTE an **increase in DERMATOLOGICAL LITERATURE** related to skin of color.

- | **SOCS BOARD OF DIRECTORS - significant contributions**

PROVIDE COLLABORATIVE OPPORTUNITIES and MENTORING OPPORTUNITIES for members and individuals interested in the field of skin of color.

- | **ANNUAL SOCS SYMPOSIUM - resident & fellow presentations**

SOCS PROGRAMS

*Reach Professionals,
Patients and the Public*

*Promote Awareness and
Excellence in Skin of Color
Dermatology*

SPONSORSHIP
Become a Partner

*We invite you to be our
partner in reaching this
important audience.*



GROWING NEED

Persons with **skin of color** are becoming a significantly larger demographic in need of specialized care.

By 2050, more than 50% of the US population will have ancestry of **skin of color**.

THE SKIN OF COLOR SOCIETY

SPONSORSHIP OPPORTUNITIES

Become a Partner

Contact Kimberly Miller
Society Administrator
Direct 1-630-578-3991
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SOCS MEDIA DAY

Sponsor this exciting and informative event that offers national magazine editors and beauty bloggers the opportunity to learn about a wide array of hot topics in skin of color dermatology from SOCS experts.

SOCS PUBLIC EDUCATION VIDEOS

Support the valuable public outreach program. The next online learning module will address Central Centrifugal Cicatricial Alopecia (CCCA)

SOCS MENTORSHIP PROGRAM

Support a comprehensive program that connects young physicians with an approved skin of color expert from SOCS.

SOCS RESEARCH AWARDS

Support grants that focus on issues related to skin of color where further clinical, translational, and basic research is needed. The recipients are positioned well to become tomorrow's clinical leaders, helping to shape the future of dermatology.

SOCS WEBSITE www.skinofcolorsociety.org

Support the further development of our website as an educational portal for professionals, patients and the public.

ANNUAL SOCS SYMPOSIUM

Associated with the AAD Annual Meeting

The Symposium will attract over 175 international colleagues, residents, and research fellows who will present on new research, share experiences, and discuss the new direction of the special interest of dermatology—skin of color.

Support recognition on final program	•			
Support of breakfast with signage at event	•	PLATINUM	GOLD	SILVER
Support of coffee break with signage at event	•			
Two tickets to SOCS Reception	•			
Personalized verbal recognition at the podium during President's address	•			
Company logo with hyperlink to main homepage displayed on meeting website	•			
"Corporate Supporter" Badge ribbon	•			
Recognition on break slides	•			
Listing on signage at registration desk with company logo	•			
		PLATINUM - \$15,000 - \$25,000	GOLD - \$10,000 - \$14,999	SILVER - \$5,000 - \$9,999
				BRONZE - \$1,000 - \$4,999



SOCS

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Dedicated to promoting awareness and excellence in skin of color dermatology

Diversity in Action

SEE OUR WEBSITE
for more details about SOCS Programs.

www.skinofcolorsociety.org

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